



EMPLOYER ENGAGEMENT PROVIDER SUPPORT

Navigating the available
government tools & resources

Tools & Resources for Providers

A suite of practical tools and resources has been developed to support T Level Providers to plan, design and deliver employer engagement activities to secure industry placements.

The Department for Education are hosting all provider support materials from a range of organisations, including SDN, on the T Levels Support for Schools and Colleges website.

[Visit the T Levels Support for Schools and Colleges website here.](#)

How to use this resource

With so many new and beneficial resources available to you, it can be a bit daunting to find what you're looking for. SDN has done the hard work for you with this PDF navigation tool.






Using this navigation tool, you will be able to find the resources you need at any stage of your journey. We've divided the resources into five categories:

PREPARATION	AWARENESS	INTEREST	DESIRE	ACTION & LOYALTY
For assistance with key activities to prepare for successful employer engagement.	Activities and tools to raise employers' awareness of opportunities with industry placements or with your students more widely.	Resources ready to tailor to develop employers' knowledge and understanding of industry placements.	Resources to be used with employers at the point of decision and commitment to an industry placement.	A range of templates to use in the lead up to hosting an industry placement and for promoting success and evaluating employer engagement.






Use the **Document Key** on the bottom right of page 3 to help you find the right document for your needs.

Each resource tile in this PDF contains a link to take you directly to the resource. If you have any trouble with the links, you will find a complete list of URLs at the back of this navigation tool.



PREPARATION	<u>Developing an employer engagement strategy</u> - Schools - Colleges	<u>Employer engagement roles and responsibilities</u>	<u>Employer Enquiry Handling</u>	<u>Developing your customer journey</u>	<u>Marketing channels - ideas and options</u>	<u>A typical business cycle for industry placements</u> *Coming soon*	<u>Induction plan for new staff</u>
	<u>The employer engagement job description in schools and colleges</u>	<u>T Level Funding to Support Industry Placements</u>	<u>Preparation ahead of Employer Engagement:</u> Questions to ask Curriculum colleagues	<u>Map and identify employer opportunities</u>	<u>Using your internal networks as a route to employers</u>	<u>Engage internal networks with tailored emails</u>	<u>Collaborating with local providers</u>
AWARENESS	<u>Does your website promote your T Level offer effectively?</u>	<u>Send effective outreach emails to employers</u>	<u>Introductory presentation for employers</u>				
	<u>Create engaging social media content for T Levels</u>	<u>Deliver a strong telephone pitch for employers</u>	<u>Help employers to find you and your T Level offer</u>				
INTEREST	<u>Implementing Small Team Projects (STPs)</u>	<u>Typical tasks for industry placement students checklist</u> - Design surveying & planning - Management & administration - Media, broadcast & production - Digital support services - Digital production, design & development - Engineering, manufacturing, processing & control - Design & development for engineering & manufacturing - Health				<u>Confidently handle employer objections</u> - Age - DBS - GDPR / Digital - Health & Safety - Hybrid remote working - SEND - Location - Insurance	
	<u>Skill area introductory presentations</u> - Construction - Creative & Design - Business & Administration - Digital - Engineering & Manufacturing - Health & Science						
DECISION	<u>Role Description for industry placement students</u> - Design surveying & planning for construction - Management & administration - Media, broadcast & production - Digital support services - Digital production, design & development - Engineering, manufacturing, processing & control - Design & development for engineering & manufacturing - Health - Blank template	<u>Setting out key activity milestones for employers</u>	<u>Building creative and flexible industry placements</u>				
		<u>Introduce your team to employers</u>					
ACTION & LOYALTY	<u>Gather valuable employer feedback</u>	<u>Showcase success with a case study</u>	<div>Document Key <div> Editable documents & templates</div><div> Editable presentations</div><div> Activities & tasks</div><div> Calculators</div><div> Guidance & examples</div></div>				
	<u>Build and share impactful newsletters</u>						

Document Key

-  Editable documents & templates
-  Editable presentations
-  Activities & tasks
-  Calculators
-  Guidance & examples



Email SDN for further T Level Employer Engagement support:
providers@strategicdevelopmentnetwork.co.uk

